

2 December 2014

Dear Friend:

We hope you are well. We write to ask for donations to cover a Deaf View/Image Art De'VIA curriculum kit that will be mailed to 10 Deaf schools in the US so that art teachers have materials and lesson plans to teach Deaf children about De'VIA. De'VIA is art about the Deaf experience and was established 25 years ago. Many of us have met Deaf folks who remark after learning about Deaf View / Image Art De'VIA: "I wish I had known about De'VIA when I was young." Deaf and Deaf-blind people readily identify with visual and tactile art about the Deaf experience. De'VIA affirms their sense of Deafhood while it gives visual testimony to the discrimination that Deaf People experience – making the invisible visible.

We are seeking donations to cover the \$5,000 needed for creating De'VIA curriculum kits. The kits will include:

- a very large high quality reproduction of the 2013 De'VIA mural which also serves as a teaching aid for motifs and themes
- a master coloring book and connect the dot book featuring important De'VIA art
- rubber mold,
- usb with curriculum, lesson plans, reproducible artworks and ASL videos
- and more

A finalized version of the De'VIA Curriculum and materials will be posted online, free to all. Funds will also be used to reimburse teachers and artists for travel to the curriculum development site, in cases where teachers and artists cannot get coverage from their schools and to cover food expenses. Lodging for the Fall East coast curriculum development working group was kindly provided by the Rochester School for the Deaf. Plans are under way for a 2<sup>nd</sup> curriculum working group on the West coast for this summer. All the teachers and artists are donating their time, expertise, and art to this cause.

For this endeavor, your donation is tax deductible via the Deaf Arts Festival of Michigan, which is the 501c3 non-profit umbrella. Please feel free to contact us if you have any questions or concerns. Your name as a donor will be listed on the public website unless you prefer to be anonymous.

We thank you in advance for considering this opportunity to make a tangible and positive difference in the lives of Deaf children and in uplifting the spirit of our community.

Viva De'VIA,

Karen Christie, Kathy Derderian, Patti Durr, and Nancy Rourke on behalf of the De'VIA Curriculum Development group

## Donation to the Deaf View/Image Art curriculum & kit

Donate via paypal at Nancy Rourke's website <http://www.nancyrourke.com/>

- click the "DONATE" button
- or send a check (see below)

Please fill out the form and write checks payable to: Deaf Arts Festival with "De'VIA Curriculum Development Project" on memo of check

Send check to:

Deaf Arts Festival

PO Box 99038

Troy, Michigan 48099

Name \_\_\_\_\_

Address \_\_\_\_\_

Please publicly list my name as a donor for this project.     YES     NO

Please send me email updates on the De'VIA curr. project     YES     NO

Email address: \_\_\_\_\_

Enclosed donation for:

\$50

\$150

\$250

\$350

\$100

\$200

\$300

OTHER: \$ \_\_\_\_\_

**Thank you for helping us make this De'VIA  
curriculum possible.**

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De'VIA 2013 Mural to be reproduced as part of the De'VIA curriculum kit  
(image courtesy of the Deaf Cultural Center)

